

**Promote your music**

# On the Charts!

Here, our goal is to give your music a solid platform for better recognition.

The Motojojo Community is an organically built community of people who love indie music, among other things...

## The Tools We Use:

**#AajKaGaana** - Aaj Ka Gaana is a platform where we share one of our favourite indie tunes of the day on our [Instagram story](#) with a direct link to the spotify song.

**MJ Playlists** - Motojojo's spotify playlists contain a curated set of indie music for different moods. We promote our playlists and spotify page on our various platforms (instagram, facebook, linktree, etc) [Spotify - Motojojo](#)

**Weekly Emails for New Releases** - We send out emails very often with information about upcoming gatherings, updates from the community, music blogs and also a weekly email with 5 songs that have been newly released.

**Blog Posts** - In our blog posts, we share all the intimate details of your music - from its conception to the production; the emotions and the inspiration to our readers.

**Email promotion of a Song/ Album** - This is accompanied with a blog post. The same blog gets shared via email to our subscribers along with links to Streaming and Social Media platforms of artists.

**Instagram Posts** - here, we share details about a new song/ album release along with a picture of the artist/ the album art on our main instagram page. It creates a lot of traction on the artists social media pages and promotes their work

**Instagram Stories** - Apart from Aaj Ka Gaana, we also promote newly released music on our stories. If we post about a new release/ album on our instagram feed, we share that post with a link to spotify/ youtube on our story

**Whatsapp Broadcasts** - Motojojo has a huge database of people from past gatherings, clients, artists, producers, photographers, directors, event managers and other people. We send out whatsapp broadcasts of updates and new music to them. This not only helps you get the traction but also is an opportunity for people to reach out to you for collaborations

#### Our Reach:

|                                    |                |
|------------------------------------|----------------|
| <b>Instagram (Total Followers)</b> | 16.2k +        |
| Average Reach (Posts)              | 10k +          |
| Average Reach (Stories)            | 300-1200       |
| <b>Facebook (Total Followers)</b>  | 10k +          |
| <b>Email (Total Subscribers )</b>  | 15k + contacts |
| <b>Whatsapp (Total Reach)</b>      | 15k + contacts |

#### Price Schedule:

|  |                                  |
|--|----------------------------------|
| <b>#AajKaGaana</b>   | Free (Join the Artist Community) |
| Story + Feature in <b>Weekly Email</b>   | ₹500                             |
| Story + Weekly Email + <b>Post</b>   | ₹750                             |
| Story + Weekly Email + Post + <b>Blog on Website</b><br>+ <b>Promotion Email</b>               | ₹1,200                           |
| Story + Weekly Email + Post + Blog on Website<br>+ Promotion Email + <b>Whatsapp Broadcast</b> | ₹3,000                           |
| Run Facebook & Instagram Ads via the main page   | 20% of the total ad budget       |

Note: We assure you we will do our best to promote your art however, we don't promise any particular number of conversions towards your music/ social media. Since we want to support the indie community, we do these promotions at a penny cost of what we would charge our corporate clients.

#### Ready to move to the next step?

Fill up this form: <https://forms.gle/UCw3CZzrjy9iN6MN6>

**Join the Artist Community!**

Subscribe to our emails - [Artist Community](#) | [Motojojo](#)

Instagram - @mjartistcommunity

**Check out our Media Handles!**

Instagram - @motojojo.co

Facebook - [Motojojo](#) | [Facebook](#)

Spotify - [Spotify – Motojojo](#)

Youtube - [\(389\) Motojojo - YouTube](#)

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